

A Backlash for Big Retail in India

I. COMPREHENSION (5 points)

Répondre Vrai ou Faux aux phrases suivantes. Justifier la réponse à l'aide d'une citation brève et pertinente du texte.

1. VRAI. "October is the beginning of India's festive season, a time when shopkeepers' profits soar"
2. FAUX. "some 7,000 small shopkeepers, street vendors and traders shut their businesses up"
3. VRAI. "they sacrificed the day's earnings in order to march in protest against big national and international chain stores"
4. VRAI. "India's \$350 billion retail sector (...) has local and overseas corporations salivating"
5. FAUX. "over 95% of the country's estimated 12 million retail outlets are small, mum-and-dad operated."
6. FAUX. "Reliance Retail, a division of India's biggest conglomerate and arguably the most formidable player in the retail market,"
7. VRAI. "a government ruling that prohibits foreign big-box retailers from entering the market full-on."
8. VRAI. "while these new supermarkets still only account for less than 5% of the industry, opposition to their presence is growing louder."
9. VRAI. "We want the government to stop large corporations from entering the retail segment until it puts in place a national policy that is agreeable to all the stakeholders including small traders, shopkeepers, wholesalers and vendors,"
10. VRAI. "without some regulation over retail giants like Wal-Mart, an avalanche of cheap goods from China and Southeast Asia could bury India's own manufacturers."

II. VERSION (5 points)

Le mois d'octobre ouvre la saison festive en Inde ; période pendant laquelle les épiciers voient leurs profits décoller au milieu des cadeaux et des célébrations liés aux fêtes hindoues de Dussehra et de Diwali. La semaine dernière, cependant, quelque 7000 épiciers, camelots et commerçants ont fermé leur commerce afin de se rassembler dans le quartier de Azad Maidan dans le sud de Mumbai (l'ancien Bombay). Ils arboraient des pancartes qui clamaient « Sauvez les petits commerçants » et ont sacrifié leur recette de la journée pour manifester contre de grosses chaînes nationales et internationales comme Reliance Retail et Wal-Mart qui, selon les commerçants, menacent leur subsistance même.

III. COMMENTAIRE. (4 points)

Il s'agissait ici de faire une synthèse sur les trois premières compagnies indiennes, leur rang mondial, leur secteur d'expertise et leurs résultats.

According to the chart provided by Wikipedia encyclopedia based on a 2007 Forbes ranking of the top 2000 companies, we notice that one of the most important Indian companies (rank 239) deals with energy. Oil and Natural Gas Corporation which deals with oil and gas operations has a revenue of \$15.64bn while making profits as high as \$3.46bn.

Banking is seemingly another area of excellency in India. Indeed, State Bank of India (rank 326) is among the top ten companies in India. It has a market value of \$12.35 million and assets worth \$156.37bn.

Software and services rank high in India as well. While their revenues are not as high as the two previous industries, still figures show us that they are thriving.

IV. EXPRESSION PERSONNELLE EN ANGLAIS (6 points)

Date

From :.....

To

Lynette Boyne

6699 Hollywood Square

Los Angeles

California 90004

RE : POST ADVERTISED IN ...name of newspaper/reference number/date...

Dear Ms Boyne,

It is widely recognized that your company is one of the best accounting/auditing companies in Los Angeles. As an experienced and qualified worker, I believe that I offer just the skills, ambition and drive that your clients seek.

My experience includes complete accurate and timely payroll accounting functions. In addition, I am used to handling multiple tasks and prefer exceeding expectations and producing results within strict time restraints.

I am eager to show you my competence, and would appreciate an appointment with you. I will call within a week to confirm that you have received this letter and the enclosed resume. In the meantime, if you have any questions or need further information, please feel free to call me at (310) 551-2701.

Thank you for your time and consideration,

Sincerely

Encl : 1